

iStream Final Conference Programme **Immersive Journalism Education for the Future**

19 June 2026 | 10:00–16:30

University of the National Education Commission, Krakow (UKEN), Lecture Hall A1 (New Building, Chmiela Street)

9:30 – 10:00, Registration and Welcome Coffee

10:00 – 10:15, **Opening Ceremony**

Welcome Address (Prof. Michał Rogoż, Vice-Rector for Research, UKEN Krakow)

Presentation of the iStream Project and International Partnership (Prof. Krzysztof Gurba, Director of the Institute of Journalism and International Relations, UKEN Krakow, iStream Project Coordinator)

10:15 – 11:45, **Session I- Immersive Journalism – Trends, Competencies and Challenges for the Media Industry**

Media Education in Higher Education System in the Context of Technological Innovation (Prof. Michał Rogoż, UKEN Krakow)

Milestones of Immersive Journalism: An Analysis of the Evolution of Narrative Forms, Market Opportunities, and Challenges (Stanisław Stanuch, UKEN Krakow)

Immersive Journalist Competence Framework: Defining Skills for the Future of Media (Katarzyna Zielińska, PhD, UKEN Krakow)

11:45-12:15, **Discussion**

12:15–12:45, Coffee Break

12:45 – 14:15, **Session II- Education for Immersive Journalism – Study Programmes, Teaching Methods and Laboratories**

Designing an Immersive Journalism Curriculum: Experiences from the iStream Study Programme (Paweł Ostachowski, UKEN Krakow)

Building and Managing Immersive Media Laboratories: Guidelines, Infrastructure and Educational Scenarios (Prof. Krzysztof Gurba, UKEN Krakow)

Student Evaluation of Immersive Journalism Syllabi: Insights from the iStream Pilot Testing Phase (Paweł Nowakowski, PhD UKEN Krakow)

The Future of Immersive Journalism and Challenges for Higher Education (Przemysław Szews, PhD, University of Lodz)

14:30 – 14:45, Closing Remarks and Conference Summary

15:00 – 16:30, Lunch

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Partnership



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Project website: <https://www.istream-project.eu/>



Contact:

Institute of Journalism and International Relations
University of the National Education Commission, Krakow
Podchorążych 2, Street
30-084 Krakow
Poland
<https://idsm.uken.krakow.pl/>

Project results

Materials and training focusing on the use of immersive technologies in the media, journalism and communication sectors

<p>iStream Competence Framework</p> <p>It provides a detailed description of the immersive journalist profile in terms of knowledge, skills and competences.</p> <p>Competence Framework</p>	<p>iStream Curriculum</p> <p>It is a one-year university study track on immersive journalism implementable as specialisation year for BA students, a year MA programme and postgraduate programme.</p> <p>Curriculum</p>	<p>iStream Syllabus</p> <p>It provides supporting materials for Higher education teachers along with pedagogical and technical tips to implement modules for a course on immersive journalism.</p> <p>Syllabus</p>
<p>iStream Lab Guidelines</p> <p>It provides academic teachers with resources and materials to properly plan, set up and manage an Immersive Journalism Laboratory.</p> <p>Lab Guidelines</p>	<p>iStream International Training Course</p> <p>It provides technical expertise and hands-on sections on immersive technologies.</p>	<p>iStream Community of Practice</p> <p>It will stimulate stakeholders, universities, professionals and organisations in communication and media sector to share experiences and innovations.</p> <p>Community of Practice</p>